

# Business Plan Resources

According to the Business Plans Handbook, a business plan is, "...A written document that specifically articulates how an entrepreneur expects to seize the opportunity and execute a strategy that he or she has identified..."

Here are some resources that will help you in creating a business plan.

- **Business Plans Handbook**, Gale Group, 1995. REF HD62.7 .B865 1995  
(On the first floor, in the Reference Room)
- **Guide to Writing a High-Impact Business Plan: A Proven Blueprint for Entrepreneurs** by Arkebauer, James B., 1995. HD 30.28 .A75 1995
- **Business Plan Example** by Fallek, Max, 2000. HD 30.28 .F35 1997
- **The Complete Book of Business Plans** by Covello, Joseph A., 1995. HD 62.5 .C68

**Search Maagnet** by **Keyword**, "Business Plan" or by **Subject**, "Business Planning" or "Strategic Planning" to find many more books in our library.

Examples of business plans are difficult to find on the web. Often, you will find a business plan that is a perfect example of the company you are trying to create, but it will cost to view it.

Here are some websites that may possibly help you in your assignment. Some of these sites have a few sample business plans that you can view for no cost. All have great information on how to create a business plan.

**Yahoo Small Business** - [http://smallbusiness.yahoo.com/resources/business\\_plans.html](http://smallbusiness.yahoo.com/resources/business_plans.html)

**Bplans.com** – <http://www.bplans.com>

**SBA Business Administration** - [http://www.sba.gov/starting\\_business/planning/basic.html](http://www.sba.gov/starting_business/planning/basic.html)

**Center for Business Plans** - <http://www.businessplans.org/>

**American Express Small Business Plan Resources** -  
[http://home3.americanexpress.com/smallbusiness/tool/biz\\_plan/index.asp](http://home3.americanexpress.com/smallbusiness/tool/biz_plan/index.asp)